



INFO@PARKWISE.INFO



DESIGNATED SPACE MANAGEMENT

Our parking system is an approach designed to manage parking spaces that considers the needs of all people, regardless of their abilities or disabilities.

WHY PARKWISE?

ParkWise™ Solutions provides a unique registration and advertising booth in conjunction with the ParkWise™ Card, a product never seen before. Giving disabled drivers/customers, adult drivers/customers with children, your business, local retailers etc more exposure to each other with the opportunity to engage on a closer / local level.

Promoting the Parking and Financial Interests of these valuable demographics, in doing so improving profits for businesses with currently underutilised or underappreciated car parking spaces, improving relationships, opportunities with, and accessibility for disabled customers and adults with children.





MODULE 1

The ParkWise™ Registration Kiosk for Disabled Drivers & Adult Drivers with Children (as applicable). Each registered vehicle(s) is “whitelisted” for future visits, with the driver also receiving the ParkWise™ Card (Disabled Community Card or Family Card), promotions and opportunities to enjoy financial rewards.

Reward Opportunity

The ParkWise™ Card (Disabled Community Card or Family Card) offers promotions and opportunities to enjoy financial rewards.

ParkWise™ Card

A physical ParkWise™ Card and Digital Card via the ParkWise App.

Registered Vehicles

Each registered vehicle(s) is “whitelisted” for future visits.

MODULE 2

The ParkWise™ registration kiosk offers 24/7 LED advertising for local businesses to attract and retain customers, in addition to Module 1 benefits. It provides exclusive discounts, promotions, and notifications for registered drivers, including daily offers and happy hour deals.

Advertising Kiosk

The ParkWise™ registration kiosk also becomes a 55 inch 24 hours per day LED Advertising Screen for local businesses wishing to advertise.

Discounts & Promotions

An abundance of new local shopping discounts, promotions, push notifications of reactive campaigns, daily offers, excess stock offers, happy hour offers etc.

Local Promotion

Local businesses, retailers are given the opportunity to utilise the power of the ParkWise™ screen to run in conjunction with accepting the ParkWise™ Card.

Analyse Results

Measurable, tangible results from existing or potentially new and extremely valuable demographics.

MODULE 3

ParkWise™ Space Patrol Camera (patent pending) monitors and records designated parking spaces, valuable but often misused assets.

Monitor Spaces

The ParkWise™ camera (patent pending) monitors and records use of designated parking spaces.

Unique Kiosk System

The ParkWise™ Designated Space Patrol Camera digitises valuable parking spots when linked to the ParkWise™ Kiosk.

Generate Results

System data can be input to enforcement office and patrol devices.

Unique System

New and unique parking system which cannot be found anywhere else in the UK.

Content & Benefits

Includes Modules 1 & 2 content & benefits.

Authorisation Process

Restrict access to authorised & registered users.

